



FOR IMMEDIATE RELEASE

Anonymizer Protects Personal Email Accounts against Spam with New Anonymous, Disposable Email Service

*Anonymizer Nyms Empowers Users to Control their In-Box and Protect Against
Email-based Predators, Malicious Code, and Identity Thieves*

San Diego, Calif. – Oct 10, 2006 – Anonymizer® Inc., the leader in identity protection technology and privacy solutions, today unveiled the newest addition to its full line of products, Anonymizer Nyms™. Users can now instantly create anonymous, disposable email addresses to protect their personal accounts against spam and—even more importantly—the digital threats that typically arrive with spam, such as viruses, worms, spyware, adware, phishing scams and more.

In today's world of easily-accessible electronic data, people are learning to become more cautious about the personal information they provide to the external world. However, it's nearly impossible to shop or game online, attend a tradeshow or Web event, or even join a softball league without giving someone (or some Web site) your email address. Yet, every time you provide your personal email address, you lose control over how it is used and you will eventually become easy prey to spammers.

[Anonymizer Nyms](#) protects customers' real email addresses with anonymous, disposable ones. By creating a Nyms email address every time an email address is required, users are able to control incoming mail. Additionally, they can even identify exactly where spam is being initiated. When a user determines that an email address has been shared with spammers, they can simply deactivate that Nyms account and stop the spam from flooding their in-box.

“Anonymizer Nyms is more effective than spam filters because this new solution stops the unsolicited email from coming in,” said Lance Cottrell, president and chief scientist of Anonymizer. “Plus, it keeps your personal email address, and ultimately your privacy, protected.”

Customers can maintain their privacy by using anonymous Nyms email addresses with untrusted sources. For example, if they want to comment on an article, check on the status of an order, or request more information from a vendor's sales department, they can use an anonymous Nyms email address to keep their personal one protected.

Anonymizer Nyms redirects all incoming email to a user's primary address. This makes it easier to manage than creating second, third or fourth email accounts that keep people checking multiple email boxes for messages daily.

Availability & Pricing

[Anonymizer Nyms](#) is available today for an annual subscription of \$19.99. Customers can also purchase the new [Anonymizer Safe Surfing Suite](#)®, which includes Anonymizer Nyms coupled with Anonymous Surfing®, Anonymizer Digital Shredder®, and Anonymizer Anti-Spyware®. An annual subscription to the Anonymizer Safe Surfing Suite is available for \$49.99. Both Anonymizer Nyms and the Anonymizer Safe Surfing Suite are available for download *via* the Web at www.anonymizer.com.

Anonymizer Nyms will also be available in the upcoming Anonymous Surfing Platinum[®], a product suite that will be available exclusively in retail stores such as Office Depot, OfficeMax, CompUSA, and Fry's in mid-October.

About Anonymizer

Anonymizer is the leading provider of Internet privacy and security solutions for consumers, corporations, organizations and government agencies. The company provides safe and secure Web experiences to millions of global Internet users. Its Web site is home to the world's most popular Internet privacy service, Anonymous Surfing, which defends users from the most prevalent Internet privacy and security threats. Anonymizer identity protection solutions have been used to protect billions of Web pages since the company's inception in 1995. Anonymizer is privately held and headquartered in San Diego, California. (<http://www.anonymizer.com>)

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